Welcome!

Sharing onboarding experiences across International Business programmes

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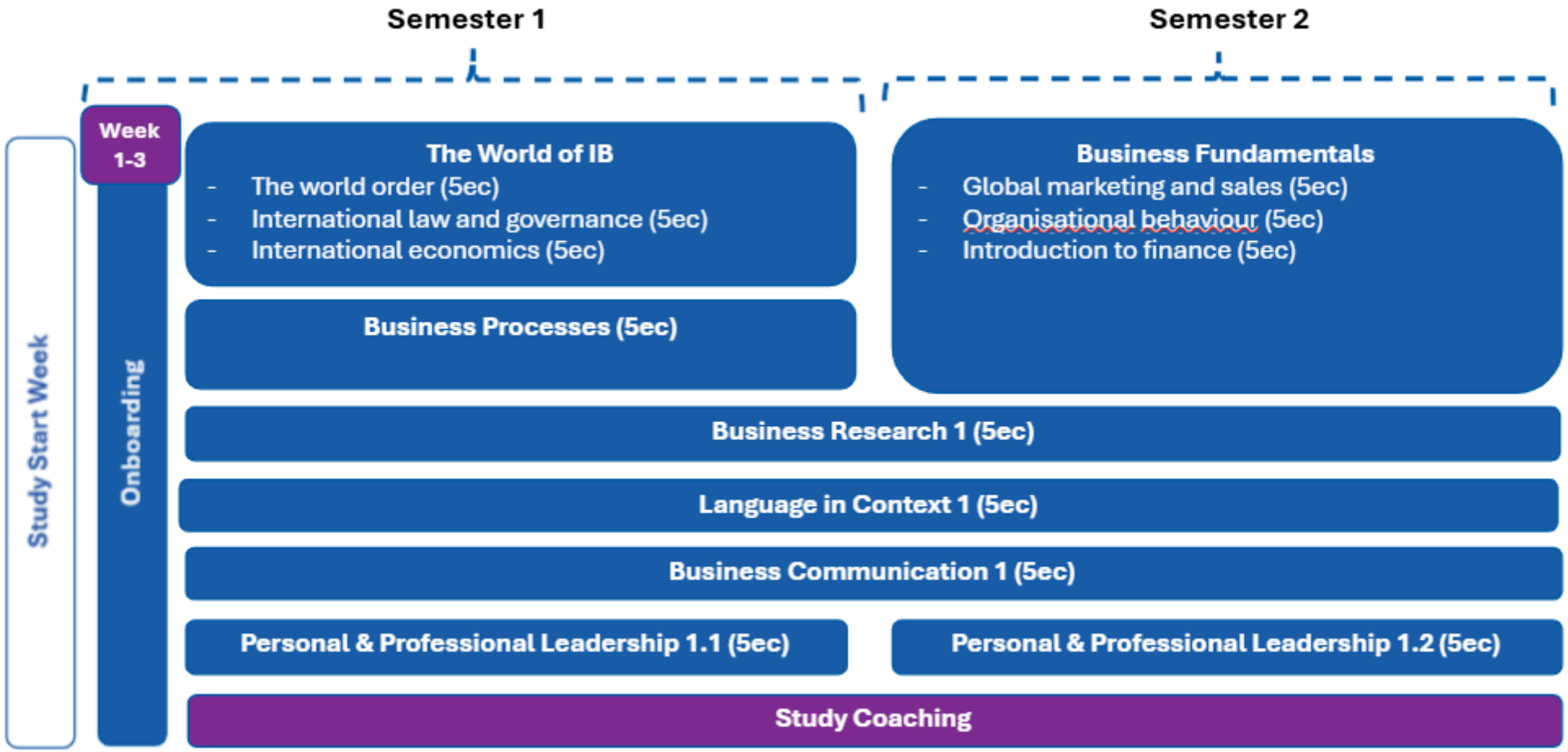
Short introduction round

We are Rutger de Jong and Miriam Terpstra

Who are you?

What makes you feel welcome?

Curriculum structure



Onboarding

- 3-week programme directly after the Study Start Week
- Workshops and activities
- Introduction to the different modules and courses
- Onboarding assignment
- Teamwork
- Intake with study coach
- No direct credits attached

Why onboarding?

The main purpose of the onboarding programme is to bring students to a shared starting point by:

- Familiarising students with their new learning environment, including what the university has to offer and what their study programme entails.
- Fostering a sense of community, encouraging collaboration, connection, and mutual support among students.
- Introducing students to the local region and key aspects of Dutch culture, helping them adapt smoothly to their new surroundings.
- Setting clear expectations, outlining what students can expect from the programme and what is expected of them in terms of participation, engagement, and professional behaviour.

The setup in a nutshell

- The workshops are designed around the courses of the IB programme and aim to familiarise students with the curriculum.
- Short activities help students explore the learning outcomes, key topics, and the overall context of the programme.
- Several seminars and activities are provided to ensure that all students start from a shared knowledge base and to introduce them to the local region and Dutch (business) culture.
- Throughout the onboarding, students work on an assignment that serves as a central thread running through the programme.

A few examples of workshops & activities

- Study Succes Seminar
- Dutch (Business) Culture Seminar
- Intro IB in the Region
- Language Carrousel
- Workshop Business Research

Student feedback

What went well:

- Helpful to get to know one another
- Clear expectations

What could be improved:

- More time should be dedicated to working on the assignment
- A better bridge between onboarding and the actual module/courses
- Student participation and attendance could be improved

Activity 1: Discussion questions

- What does onboarding look like in your programme?
- How is your onboarding aligned with the other courses in the curriculum?
- How do you introduce students to the professional field during the onboarding?
- What challenges have you encountered?

Activity 2: Mini-onboarding programme

Design An Onboarding Activity

Work in groups

Design an impactful onboarding activity based on your experience.

Include:

- Title
- Objective
- Description
- Intended Learning Outcome

Consider:

- Academic preparation
- Community building
- Professional orientation
- Cultural integration
- Student support and wellbeing

Thank you!

Feel free to contact us:

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