

SUMMER COURSE

# CREATIVITY IN PRACTICE

HOW TO USE CREATIVITY TO ACHIEVE SOCIAL GOALS

30 JUNE - 4 JULY 2025

## DESCRIPTION

This course is designed for students interested in learning how to use creative activities to achieve social goals. And discovering how creativity can be valuable in conversations with clients

During this one-week course you'll attend workshops led by experienced HAN lecturers and professionals from the field. You'll also visit workplaces to see creativity in action. This dynamic and engaging learning opportunity is aimed at enhancing your skills for professional practice.

## LEARNING OUTCOMES

After completing this course, you will be able to:

### Learning outcome 1

Persuasively argue the benefits of incorporating more creative work methods into your practice, supported by theoretical insights from Stuart Brown and John Visser.

#### Criteria

- The value and effect of using creative activities in practice are clearly demonstrated and supported by relevant theories

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#### Activities

- Theory (assignment preparation)
- Classes about play theory: Part 1, Part 2, Part 3 (active and playful workshop)
- Class on analyzing and effectively utilizing a mission/vision

### Learning outcome 2

Lead a creative activity aimed at achieving a social goal, such as enhancing social behavior.

#### Criteria

- Positive reinforcement is effectively provided for social behavior during creative assignments
- Performance is persuasive; using body language to engage participants
- Clear examples are incorporated into the step-by-step instructions





### Activities

- Class: Introduction to using creative activities
- Class: Applying creativity to achieve social goals
- Class: Utilizing positive reinforcement to support social goals
- Field trip: visit to local community center to observe creative practices in a community setting
- Field trip: Elan Art - working with youth

### EXAM FORMAT

Performance (lead a creative activity) and a recommendation letter

### STUDY LOAD

20 hours: Preparation  
32 hours: Contact hours  
4 hours: Self-study

### PREPARATION

In preparation, you will read and study the following:

- The first three chapters of Working Effectively with Groups
- The first four chapters of Play: How It Shapes the Brain, Opens the Imagination, and Invigorates the Soul

### FIELD TRIPS

- Visit to local community center to observe creative practices in a community setting
- Visit to Elan Art - working with youth

### CREDITS

If you successfully complete this course, including preparation and assignments, you earn 2 ECTS credits.

### ADMISSION REQUIREMENTS

- You're an undergraduate student from a partner university. We also accept master students.
- If you are not a native speaker in English, your English proficiency level is at least B2 (CEFR), IELTS 6.0 or TOEFL iBT 80.

## OPEN UP NEW HORIZONS.

### HAN CAMPUS NIJMEGEN

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6525 EN Nijmegen  
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### MORE INFORMATION?

Check our website:  
[www.hanuniversity.com](http://www.hanuniversity.com)

### QUESTIONS?

Send an email to:  
[SummerSchool@han.nl](mailto:SummerSchool@han.nl)