

WINTER SCHOOL: 8-26 JANUARY 2024

EUROPEAN CULTURE, BUSINESS & ENTREPRENEURSHIP

HAN INTERNATIONAL SCHOOL OF BUSINESS

ARNHEM, THE NETHERLANDS

DURING THIS 3-WEEK PROGRAM, YOU GET TO KNOW DUTCH AND OTHER EUROPEAN CULTURES. YOU ALSO LEARN ABOUT EUROPEAN BUSINESS POLICIES AND PRACTICES. AND DEVELOP THE PERSONAL COMPETENCES YOU NEED TO DO BUSINESS IN EUROPE.

HAN UNIVERSITY OF APPLIED SCIENCES

is situated in the eastern part of the Netherlands, with campuses in the cities of Arnhem and Nijmegen. Just a few kilometers from the German border. But still within easy reach of Amsterdam, London, Paris and Berlin. The Netherlands is truly at the heart of Europe! You will be studying at the International School of Business on our Arnhem campus.

ABOUT THE WINTER SCHOOL

Classes are in small groups and cover various topics. Business strategy development and entrepreneurship. Business processes and budgeting. Personal branding and creative thinking. Along with Dutch culture and history. You also participate in interactive workshops on skills and personal development. Your ongoing assignment throughout the program is "The Quest". A group research assignment on a specific topic.

Team-building exercises, company visits, cultural excursions and guest lectures complete the program. You're free to make your own plans for sight-seeing or weekend travel to other parts of the Netherlands and Europe.

Good news: the entire Winter School is taught in English!

6 ECTS CREDITS

You will earn 6 ECTS credits for the course. Around 35 contact hours and 8-12 self-study hours per week.

HAN UNIVERSITY
OF APPLIED SCIENCES

DURING THE 3 WEEK WINTER SCHOOL YOU WILL:

- be coached on life skills in various settings with a personal coach available for you throughout the program;
- receive an introduction to various specific aspects of European and Dutch culture and history;
- learn about the workings and achievements of the European economy;
- study various aspects of the design and improvement of business processes;
- discover that people in different European countries behave in different ways;
- work on your personal competences and skills in doing business;
- work together in team building exercises;
- gain good insight in the various forms of entrepreneurship;
- apply all your knowledge and experience directly to real life cases and 'The Quest', your group research project;
- go on company visits and cultural excursions
- make new friends from all over the world!

"Amazing, fun, inspiring!"

Monica, Australia



PROGRAM & PRACTICAL INFORMATION

PROGRAM

Interactive lectures & workshops:

- Business strategy development
- Business processes
- Consumer behavior
- Entrepreneurship
- Research assignment
- Financial modelling
- Dutch culture, history and society
- Intercultural competences
- European Cultures
- Communication & cultural skills
- Personal branding
- Team building
- Entrepreneurial skills
- Presentation skills

Company visits & cultural excursions

See for yourself how things are done in an actual business environment. And experience Dutch culture on field trips to other parts of The Netherlands.

ADMISSION REQUIREMENTS

The winter school is open to all students from our partner universities abroad. For non-native speakers of English, your English language skills should be at least at a B2 level.

ACCOMMODATION

You'll live together with your fellow students in shared accommodation. This is included in the course fee.

OPEN UP NEW HORIZONS.

COURSE FEE

- €1,500 for Exchange students from a partner university
- €2,500 for Study Abroad students from a partner university (includes tuition)

This fee includes

- Accommodation & breakfast
- Transport between accommodation and campus on week days
- Health & liability insurance for the duration of the program
- Excursions & company visits on week days
- Farewell meal

APPLICATION PROCEDURE

Step 1

Your university nominates you before 1 October.

Step 2:

You will receive a link to our online application form.

Step 3:

Filled in the online application form? You'll receive an acceptance letter and invoice.

Nomination Deadline: 1 October

Application Deadline: 25 October

USEFUL WEBSITES

HAN University of Applied Sciences: www.hanuniversity.com
[European Culture, Business & Entrepreneurship](http://www.hanuniversity.com/european-culture-business-entrepreneurship)

Public transport: www.9292.nl/en; www.ns.nl/en

Tourist information:

- www.en.visitarnhem.com
- www.holland.com

HAN CAMPUS ARNHEM

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QUESTIONS?

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SOCIAL

HAN International School of Business
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 HAN Summer School Aftermovie