

**HAN\_ UNIVERSITY**  
**OF APPLIED SCIENCES**

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OF APPLIED SCIENCES



EFMD  
GLOBAL  
NETWORK

# OPEN DAY INTERNATIONAL BUSINESS

International School of Business - Campus

20 January 2024

📍 Arnhem





**WELCOME**

# INTERNATIONAL SCHOOL OF BUSINESS

The International School of Business (ISB) is part of HAN University of Applied Sciences.

## WHAT WE GIVE

We provide International Business education in an international setting, in close collaboration with our partner universities and our partners from the worldwide business community.

## WHAT YOU BECOME

We train you to be a global citizen who can succeed in any modern business setting!



# INTERNATIONAL BUSINESS\_

Recognize and solve organisational problems

Interact with consumers, customer and suppliers

Plan business strategies, outperform competitors

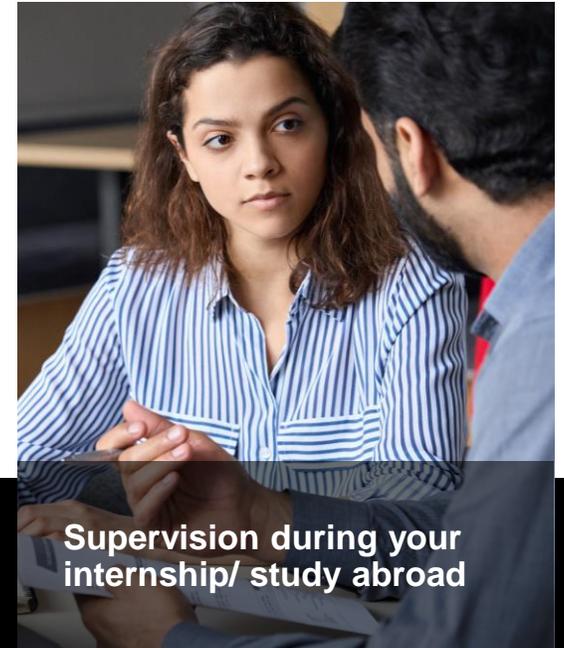
Analyze (sales and market) data

Make companies more sustainable



**IB is an innovative, flexible course** that equips you for the real world of international business. You step right into this dynamic and fast-paced world, where no two days are the same.

# A PERSONAL FOCUS ON YOU!



# INTERNATIONAL CAMPUS, MORE THAN 60 NATIONALITIES



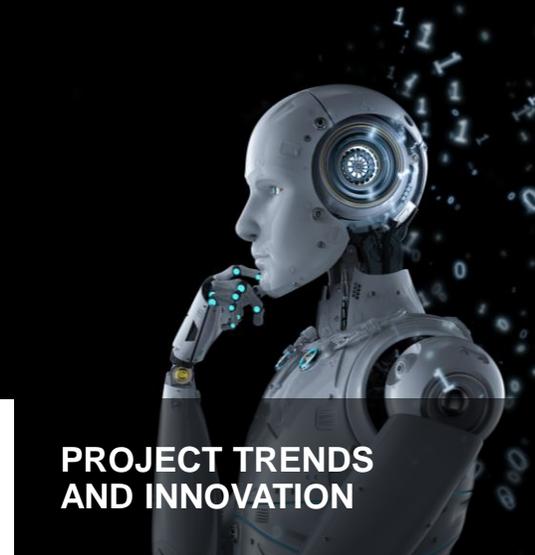
LOCATIONS

**YEAR 01**  
**YEAR 02**  
**YEAR 03**

**INTERCULTURAL AWARENESS**

**PROFESSIONAL SKILLS**

**LANGUAGES**



YEAR 01  
YEAR 02  
YEAR 03

INTERCULTURAL AWARENESS

PROFESSIONAL SKILLS

LANGUAGES



YEAR 01  
YEAR 02  
YEAR 03

MINOR/STUDY ABROAD AND INTERNSHIP



STUDY  
ABROAD

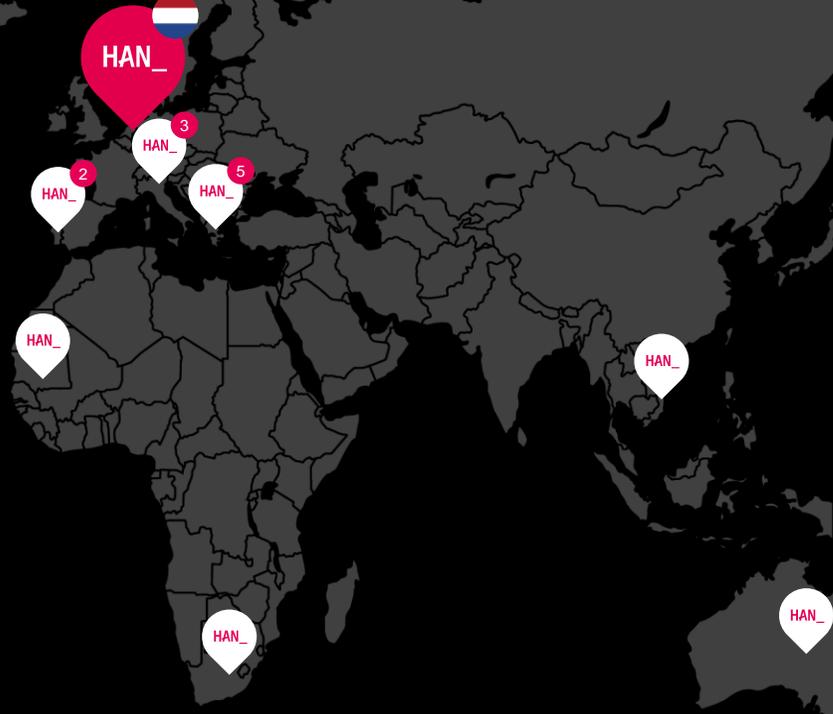


INTERNSHIP  
ABROAD

# STUDY ABROAD

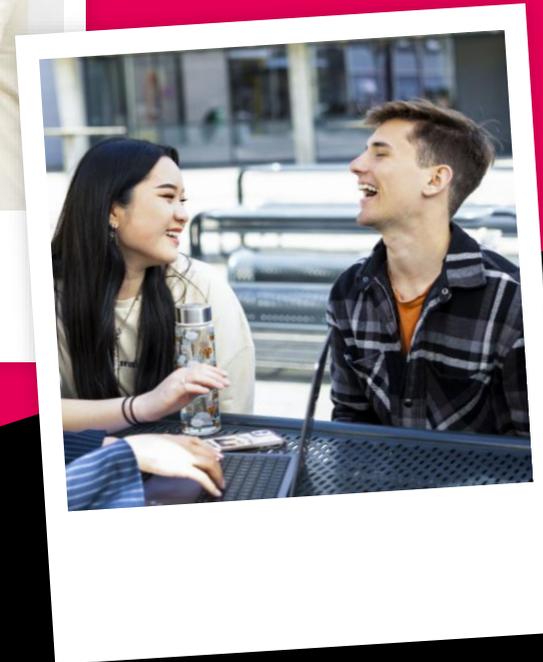
Choose one of our  
 **100+**  
partner universities  
worldwide!

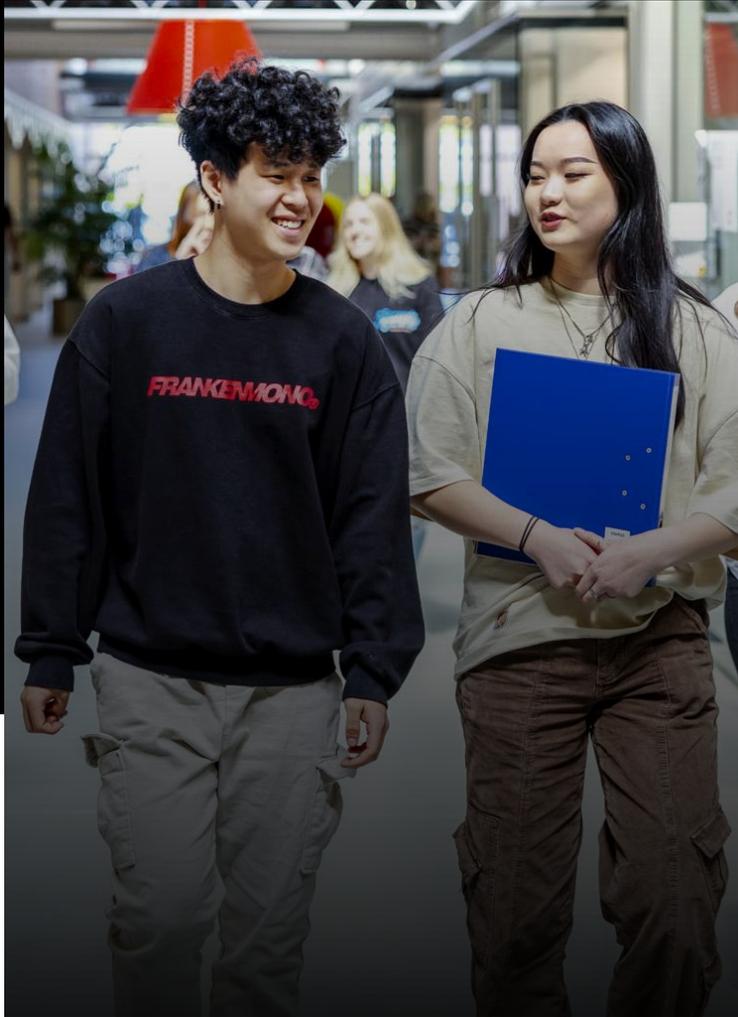
LOCATIONS



# YEAR 04

SPECIALIZATION AND  
GRADUATION INTERNSHIP





# GRADUATION INTERNSHIP\_

Final semester  
of 4th year



Real work  
experience



Possibilities worldwide



You are a young  
professional!



# CAREER OPPORTUNITIES



## Careers

- Financial Manager / Controller
- Business Analyst
- International Account Manager
- Sales Manager
- Corporate Purchasing Manager
- Supply Chain Manager
- Management Consultant



## Degree

- ...or get your Masters degree!

# WHERE OUR STUDENTS WORK\_



**ARE YOU? \_**

**INTERESTED IN BUSINESS? \_**

**INTERESTED IN OTHER CULTURES? \_**

**CURIOUS ENOUGH TO CROSS  
BORDERS? \_**

**SOMEONE WHO DARES TO TAKE  
INITIATIVE? \_**

**SOMEONE WHO WANTS TO BE THE  
BEST? \_**



# ADMISSION REQUIREMENTS\_



Secondary school diploma for entrance to higher education (VWO, HAVO, MBO-4, Abitur, Fachhochschulreife, SMA, IB, A-levels)



Course Selection Check  
(all students)



IELTS 6.0/TOEFL 80  
(Int. Students)



Dutch students: Culture and society package? Math or economics is required as a subject!



SPEAKING ENGLISH

**IN CLASS**

# FREE STUDENT TUTORING AT ISB

## Tutoring by student assistants

→ Example subjects: Finance, International Economics, English or Spanish



# ISB COMMUNITY

- ISB Event Team
- ISB Social Media Team
- ISB Communications Team
- Monthly rotating sports organized by the ISB community:
  - Basketball tournaments
  - Volleyball
  - Football tournaments
  - Biljard
- Photography Club
- Seasonal Trips



# CAMPUS ARNHEM





Han\_isb\_buddy



762 likes

HAN University of Applied Sciences

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Instagram



# INSTAGRAM BUDDY

Ask Students about Student Life in Arnhem and at The ISB

GOT ANY BURNING  
**QUESTIONS?**



**Email us**  
firstyear.isb@han.nl

