

# INTRODUCTION OF THE SPEAKERS

## KEYNOTE SPEAKER - TITIA BREDÉE



Titia Bredée was born in 1962 and grew up in the provinces of Drenthe and Brabant in the Netherlands. She is educated as a historian and held different positions in the field of education.

She is now Director-General at Nuffic, the Dutch organisation for internationalisation in education in The Hague.

During her career her focus has been on internationalisation, innovation and digitalisation. She can be found where education, profit and government meet. She is one of the founders and was Member of the Board of Fruit Tech Campus; an initiative of Helicon, Aeres and Fruitmasters to ensure modern fruit and tech education. She is married and has two grown-up children.

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## JANNEMIEKE GEESSINK

Jannemieke Geessink has worked at HAN UAS as a programme manager and senior lecturer of intercultural awareness for more than 15 years. Her interest in the crossroad of learning and culture resulted in the Comenius project about the use of peer feedback in the international classroom. The most valuable part of the project for her were the interviews with students. The realisation of how unusual and difficult several experiences must have been for some of them nurture the belief that a thoughtful didactic approach is essential for a successful international classroom. She is continuing her research in this field in a PhD trajectory.

## CLAUDIA BULNES

Claudia Bulnes is a researcher, lecturer and an international policy advisor at The Hague University of Applied Sciences, in the Netherlands. In her professional career Claudia has performed different roles in internationalisation; in her current role, her main responsibility is to develop and support to degree programmes and lecturers on internationalisation of the curriculum and internationalisation at home. She has co-developed different tools and models to support degree programmes in mapping and embedding internationalisation in their curricula.



## EVEKE DE LOUW

Eveke de Louw is an experienced internationalisation practitioner and an expert in curriculum internationalisation, with more than 20 years of experience. In her professional career at The Hague University of Applied Sciences, Eveke has performed in key coordinating roles ranging from International Student Co-coordinator, Team Leader and Coordinator of Internationalisation. She has also chaired various committees and played a leading role in curriculum design projects. She is currently Senior International Officer at The Hague University of Applied Sciences leading a university-wide policy team on global citizenship and internationalisation, and a steering group member of the internationalisation at home expert community of the European Association for International Education (EAIE). She's also a 2019 winner of the EAIE Award for Outstanding Contribution. Eveke has held numerous presentations at international conferences, such as the EAIE, AIEA, and CAIE and has published on the topic of internationalisation at home and curriculum design.



## ENNO VAN GEEL

International Business Alumnus  
Study & Internship abroad: Indonesia (Yogyakarta), Slovakia (Trenčín)  
Employed @ Royal Auping as Online marketer & at my families business: artisan bakery  
Volunteering: Football Trainer/coach at my local club Angerlo Vooruit  
Passions & Interests: Online Marketing & Consumer behaviour, Cultural differences, International business, Football

## JESSICA SHINNICK

Jessica Shinnick works as an internationalisation advisor and trainer for the Centre of International Affairs at the Rotterdam University of Applied Sciences. In addition to workshops and trainings on themes related to inclusion and intercultural sensitivity, she also supports study programs in internationalisation related curriculum development and conducts action research on the effectiveness of intercultural competence trainings.



## MARJON ELSHOF

Marjon Elshof is a researcher and senior lecturer at HAN University of Applied Sciences. She is the former programme director Communication Studies at HAN International School of Business (ISB) and was part of the management team of ISB with focus areas in internationalization and research. Her research interests are Internal Communication, curriculum and competency development and internationalisation in higher education. She is co-applicant and researcher in the Comenius Fellowship research project Going International from Within and in 2021 she started her PhD trajectory in the field of internationalisation in higher education.



## DR. JORIS BOONEN

Dr. Joris Boonen holds a PhD in Political Sciences (KU Leuven, 2016). He is a senior lecturer and researcher at Zuyd University of Applied Sciences and chair of the curriculum committee at Oriental Languages and Communication. He is also an affiliated lecturer and researcher at the Brussels Institute for Applied Linguistics (Free University of Brussels, VUB). He studies the development of social attitudes and political preferences among young citizens, with a focus on large-scale longitudinal research. Currently, his work mainly focuses on the effects of different educational interventions (at home and abroad) on the development of students' global competence over time.

## MARLENE VAN HEEL

Having grown up in a multicultural environment, Marlene's interest in intercultural communication developed from a very young age. This led her to study a Bachelor in Japanese and Chinese language and culture at the University of Queensland and continue on to a Postgraduate Diploma in Education. Her interest in education and culture brought her to Japan where she lived for six years before finally moving to the Netherlands to further her studies in English language and literature and eventually graduate with a Master in Education. These days, Marlene enjoys teaching English, professional skills, intercultural communication and coaching graduation students with their theses. As a new member of the Global Minds at Work research center, one of the projects Marlene is currently working on is the effects authentic integrated learning may have on developing intercultural competences.

