


WAYS TO WORK TOGETHER

KNOWLEDGE SHARING & INDUSTRY EXPOSURE

Interested? Contact us!

 international.business.connections-isb@han.nl

GUEST LECTURES

Approximately one-hour sessions where professionals share industry insights with students. These lectures enhance the curriculum by bringing real-world expertise into the classroom and support employer branding.



BUSINESS VISITS

Organized visits where one or multiple classes explore a company's operations. These visits support employer branding while offering opportunities to engage students with on-site workshops and business challenges.



PRACTICAL ASSIGNMENTS

Six to seven-week group projects where students work on real business challenges within a specific course module. Students analyze the issue and provide recommendations, applying theoretical knowledge to practical situations.



NETWORK CAFÉ

This bi-annual event is where students connect with a select group of international companies in an intimate setting. This is designed for meaningful discussions about career opportunities, company values, and potential internships.

