

# INTERNATIONAL SCHOOL OF BUSINESS

## MASTER CIRCULAR ECONOMY

### THE PROGRAM IN SHORT

#### THE PROGRAM

This master's program prepares students to support companies in transitioning to more sustainable business practices in an international context, without compromising financial performance. Over the course of one year, theory and practice are combined, with students spending half their time working in pairs on real company assignments.

#### THE COMPANY ASSIGNMENT

In the first half of the year, pairs of two students work together to investigate a complex international sustainability challenge. In the second half, they deliver solutions to the company and, where possible, begin implementation. Acting as junior consultants, students require access to company information and staff for interviews, as well as a committed contact person to serve as client and sparring partner. While on-site presence is not required at all times, students are expected to work independently at this level, with support from HAN lecturers when needed.

#### EXAMPLE PROJECTS

- Optimizing packaging by reducing box size variety to improve financial and sustainability outcomes
- Designing a dashboard to track and report on CSRD compliance goals
- Creating a decision-support dashboard for waste management across the entire value chain
- Developing a circular business model to recover and reuse raw materials
- Life cycle assessment (financial and sustainable) for multiple transport options
- Extending product life through a new service and after-sales model to boost financial and sustainability performance

#### WHO ARE OUR (INTERNATIONAL) STUDENTS?

Students have different educational backgrounds in the field of engineering, business, economics, or policy making / legislation. Students with different nationalities from within and outside the EU are involved. Some students start the master right after their bachelor, others already have business experience.

### WHAT'S IN IT FOR YOU

- Independent execution of sustainability transition projects by students
- Solutions grounded in the latest research and supported by the university
- Access to a network of emerging talent
- Motivated students offering fresh perspectives on the circular economy
- Students act as junior consultants throughout the project
- No financial compensation required for student participation

WAYS TO  
WORK  
TOGETHER



<https://www.hanuniversity.com/en/programs/master/circular-economy/fulltime/>



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